

Today 5% of center-city New Yorkers are part of a gospel-centered church. We believe that number can rise to 15%—amounting to a tipping point that can change New York and, through it, the world.

RISE IS A CAMPAIGN TO STRATEGICALLY ACCELERATE TOWARD A TIPPING POINT.



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WE NEED:

New churches rising in more neighborhoods.

Church planting is the most strategic way to grow the movement in our city. Redeemer will multiply into three distinct churches and partner with Redeemer City to City to seed fund the launch of more than 80 new churches in New York.



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WE NEED:

New leaders rising in every sector.

Gospel-shaped leaders are needed in every level of ministry and the marketplace. We will equip a new generation of church planters, pastors, and lay leaders committed to advancing a gospel movement in New York.



WE NEED:

New buildings rising for all to share.

Putting down physical roots in a neighborhood is essential to reach rooted New Yorkers and serve the common good. As part of Rise, we hope to purchase a home for the East Side congregation.

LEARN MORE AT:

RISE.REDEEMER.COM

Questions to prayerfully consider before giving:

What difference can my financial commitment to Rise make in my heart and life? How might my gift change me and allow me to invest myself more meaningfully in this vision for our city?

Am I willing to pray for God's guidance in how He might want to work through me in the gospel movement in New York? Am I thinking in a way that is easy and effortless or more challenging and requiring more discipline to be selfless in response to this vision?

What things can I afford, but am intentionally choosing to live without because I am committing to give sacrificially? Can I order my financial priorities to better reflect the order of my loves?

Am I thinking creatively about a comprehensive giving plan that represents what I am capable of giving?
What assets and resources could I use as a gift beyond my income?

Am I discovering a new joy in giving through this process? How is this commitment demonstrating my expression of faith?

Opportunities for giving:

Every person can meaningfully invest in what God is doing through this movement. While there is no formula for what one might give, below are opportunities and strategies for giving that you can consider as you make your commitment.

INCOME & GIVING

Income-stream Giving

Giving as you receive income - from your regular income, bonuses, and/or through your personal business.

Sacrifice

Changing your lifestyle/priorities can create additional resources for giving.

Delaying Expenditures

Postponing anticipated purchases can free resources for giving.

Freedom from Debt

After a debt is retired, the resources that were applied to that debt are now available for giving.

GIVING ASSETS

If an investment—like stocks, real estate, and other assets—has increased in value since its purchase and has been held for more than one year, then there may be tax advantages to transferring ownership of that asset to the church as a charitable donation. Giving the appreciated asset may eliminate potential capital gains taxes for the donor while still allowing the donor to receive the contribution credit for the current market value of the asset. Because of its tax-exempt status, Redeemer can sell the asset and receive full market value less transaction costs.

QUESTIONS? Please reach out to Redeemer's Chief Financial Officer, Brian Stanton, at brian@redeemer.com

Discovering your potential for giving:

This worksheet can help you evaluate what you have available to give.

INCOME & SACRIFICE

Estimate your projected income and spending patterns for the next three years, and determine how much could be given and when, once you discern how you could alter your lifestyle.

POSSIBILITIES	AMOUNT	
	\$	
	\$	
	\$	

GIVING ASSETS

What accumulated assets in your life could be transferred to the Rise Campaign? What assets could be sold so that their value could be permanently invested in this vision?

POSSIBILITIES	AMOUNT	
	\$	
	\$	
	\$	
	\$	

Seek the peace and prosperity of the city... Pray to the Lord for it, because if it prospers, you too will prosper.

JEREMIAH 29:7

HOW ARE YOU ORDERING YOUR PRIORITIES?



Average Manhattan 1-bedroom apartment rent costs \$36,564 per year or \$109,692 over three years



Average New Yorker spends \$1,549 per year or \$4,647 over three years on cab rides



Average New Yorker spends \$1,196 per year or \$3,588 over three years on ordering in



Average New Yorker spends \$1,380 per year or \$4,140 over three years on cable A ClassPass member spends \$1,500 per year or \$4,500 over three years on membership



Here is just one example of how you could plan to support this movement in 2016, 2017 and 2018.

TOTAL AMOUNT: 2016-2018

+ Give 1,000 each year from savings

\$3,000

+ Scale back and order one less latte a week

\$700

+ Spend \$25 a month less on Uber or cabs

\$900

+ In faith, resolve to stretch and give another \$150 per month \$5,400

TOTAL:

\$10,000



By faith I/we commit to give a total of

to the Rise campaign over and above regular giving over the next three years.

Name:		
Phone:		
Address:		
City:	State:	Zip:
Email:		

This commitment card is a statement of intent and is not a legally binding agreement.

Please return card to Redeemer Presbyterian Church, Attn: Rise Campaign 1166 Avenue of the Americas, 16th Floor, New York, NY 10036



Our giving goal for Rise is \$40,000,000.

Thank you for helping to make this vision a reality.

Number of Gifts Needed	Monthly	Yearly	3 Year Gift Level
10	\$27,778	\$333,333	\$1,000,000
2	\$20,833	\$250,000	\$750,000
4	\$13,889	\$166,667	\$500,000
10	\$6,944	\$83,333	\$250,000
25	\$2,778	\$33,333	\$100,000
50	\$2,083	\$25,000	\$75,000
100	\$1,389	\$16,667	\$50,000
200	\$694	\$8,333	\$25,000
300	\$278	\$3,333	\$10,000
400	\$139	\$1,667	\$5,000
500	\$69	\$833	\$2,500
1,000	\$42	\$500	\$1,500



Rise Campaign Redeemer Presbyterian Church 1166 Avenue of the Americas, 16th Floor, New York, NY 10036 rise.redeemer.com